



GET KIDS INTO SURVEY[®]

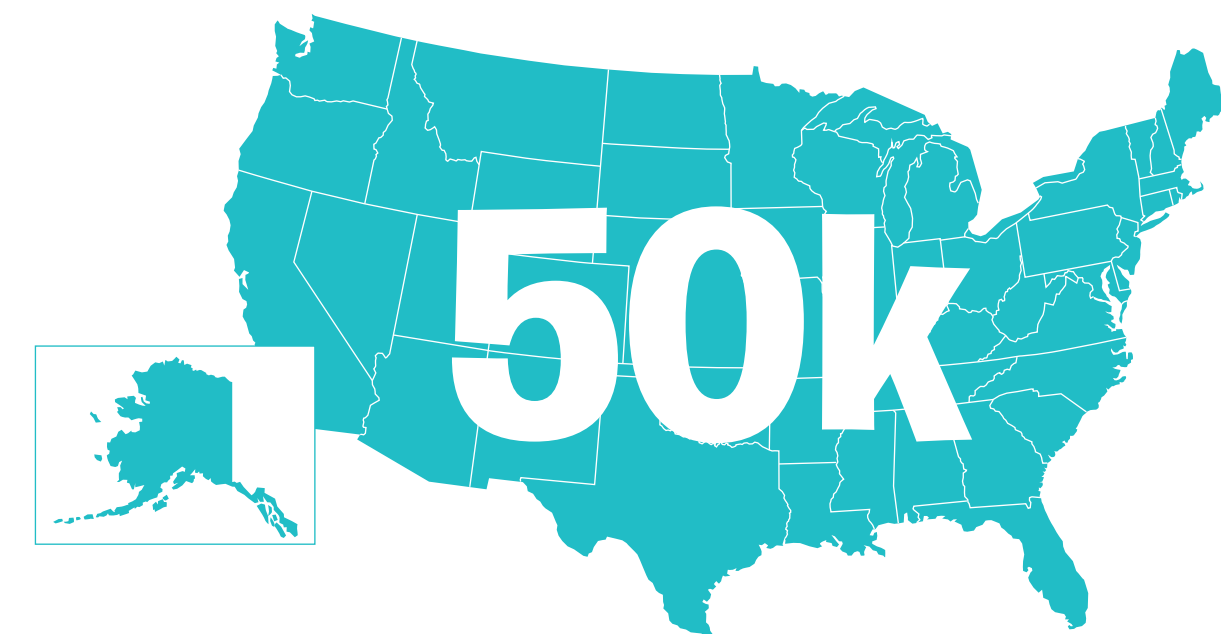
STATS 2021



MAIN ACHIEVEMENTS TO DATE



Geospatial exploration-themed **POSTERS** produced, with supporting Q&A sheets, lesson plans, worksheets, colouring-in sheets and 6 comic strips.



PRINTED POSTERS distributed worldwide, including to every state in the USA.



25%
REPEAT SPONSOR RATE



Launched the **GEOSQUAD COMIC BOOK.**



BRAND AMBASSADORS helping with outreach opportunities.



OVER 100
SPONSORS and KEY PARTNERS across the globe



SUBSCRIBERS to our monthly GKIS newsletter, with a large open rate!



MAIN DISTRIBUTORS located in the UK, USA and Aus.



SPONSORSHIP from industry

WEBSITE STATISTICS



PAGE VIEWS



Over 15,000
VISITORS



Average organic/direct **SEARCH**

SOCIAL MEDIA FOLLOWING



3000

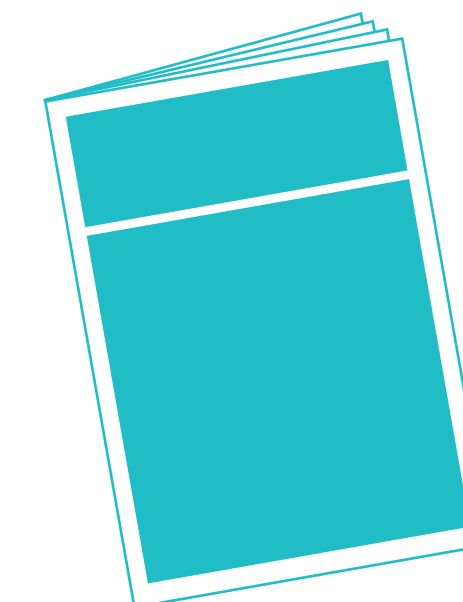


6000



1000

AS SEEN IN...



- American Surveyor
- British Cartographic Society
- GeoConnexion
- Civil Engineering Surveyor
- The Yorkshire Post
- Primary Times UK
- National Geographic Kids UK, Australia & New Zealand.

